



# ALASKA STATE AVIATION TRADE SHOW MAY 1-2, 2010

FedEx Maintenance Hangar, Ted Stevens International Airport  
Anchorage, Alaska

Mail this application and all communications to:  
4200 Floatplane Drive, Anchorage, AK 99502  
Tele: 907-245-1251 Fax: 1-907-245-1259  
e-mail: tradeshow2010@alaskaairmen.org

### MANAGEMENT USE ONLY

Date Received \_\_\_/\_\_\_/\_\_\_ BOOTH # \_\_\_\_\_

Time \_\_\_\_\_

Management: \_\_\_\_\_

Authorized Representative

Date \_\_\_/\_\_\_/\_\_\_

Price of Booth \$ \_\_\_\_\_

Additional Badge charges \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

Less deposit (50%) \$ \_\_\_\_\_

Balance \$ \_\_\_\_\_

Paid in full ( \_\_\_/\_\_\_/\_\_\_ )

## APPLICATION FOR EXHIBIT SPACE

Company (Billing Information) \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ contact e-mail \_\_\_\_\_

**IMPORTANT!** This information will appear in the official show program.

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

Description: (30 words or less!) \_\_\_\_\_

Complimentary booth sign if needed should read: \_\_\_\_\_

### EXHIBIT SPACE

One 8 X 10 Booth @ \$575.00

Additional Booth @ \$500.00

Additional Badges @ \$ 20.00 each (over 4)

Booth assignment by No: 1st choice \_\_\_\_\_

2nd choice \_\_\_\_\_

Exhibitor Names (Four Complimentary Badges)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### OUTSIDE STATIC SPACE

One Aircraft @ \$550.00

Additional Aircraft @ \$450.00

(Inside aircraft displays are by invitation only. If you would like to be considered for inside static, please note on the static aircraft information form).

### IMPORTANT

This application for exhibit space at the 2010 Alaska State Aviation Trade Show constitutes a contract between the exhibitor and The Alaska Airmen's Association, the event Management. The exhibitor hereby agrees to the conditions stated on this form. **It is understood that a deposit of 50% must accompany this signed application in order to secure a booth at the show. Booth assignments will be made upon receipt of payment. We will not assign booths or static space without your deposit.** Make checks payable to the Alaska Airmen's Association. The balance is due April 1, 2010.

### EXHIBITOR:

Agrees to all terms and conditions of this contract.

Method of payment: Amount \$ \_\_\_\_\_

(VISA or Mastercard Only)

Check  Money Order  Credit Card

Exhibitor's Authorized Signature \_\_\_\_\_

Account No. \_\_\_\_\_

Expiration Date: \_\_\_/\_\_\_/\_\_\_

Title \_\_\_\_\_ Date \_\_\_/\_\_\_/\_\_\_

Signature \_\_\_\_\_

# TERMS AND CONDITIONS

## 1. USE OF SPACE

a. **LIABILITY** - The Exhibitor is entirely responsible for the space leased by him/her and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of any building. Furthermore, Exhibitor shall not affix to the walls or windows of building and advertisement, signs, etc., or use Scotch tape, masking tape or any other adhesive type materials on painted surfaces. The Exhibitor agrees to reimburse the facility, and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. The Alaska Airmen's Association, its directors and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other causes beyond its control.

b. **AISLES** - The aisles, passageways and overhead spaces remain strictly under the control of the Management, and no sign, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the Management. All exhibits and their personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors. No interference with the light or space of other Exhibitors will be permitted.

c. **SPACE** - The space contracted for is to be used solely for the Exhibitor whose name appears on the Contract and it is agreed that Exhibitor whose name appears on the Contract will not sublet or assign any portion of same without the verbal consent of the event coordinator. In the event the Exhibitor fails to occupy or use his space or to have his exhibit completed and in place by the opening of the show, he shall forfeit his right to the space, all prepaid rents, and upon demand pay any rental balance owing the Airmen's Association.

d. **ALL DEMONSTRATIONS** as promotional activities must be confined within the limits of the purchased space. Noise resulting therefrom may be deemed by the Management unsuitable or objectionable.

e. **RESTRICTIONS** - The Show Coordinator reserves the right to restrict or remove exhibits, without refund, that may have been falsely entered, or may be deemed by the Show Coordinator unsuitable or objectionable. This restriction applies to noise, PA systems, persons, animals, birds, things, conduct, printed matter, or anything of a character that might be objectionable to the show or the Show Coordinator.

f. **OFFENDERS** will be asked to leave the area if any of the above are violated and, as an exhibitor offender, no refund will be given.

## 2. RULES FOR EXHIBITS

a. **ALL BOOTHS** and decorations **MUST** concur with the facility regulations, city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must be fire retardant. Contact the Management if at all in doubt.

b. **INSTALLATIONS** - Any special carpentry, wiring, electrical or other work, gas, steam, water or drainage connection shall be installed at Exhibitor's expense.

c. **LICENSES** - Any and all City, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor in the installation or operation of his display shall be obtained by the Exhibitor at his own expense prior to the opening of the show.

d. **RIGHTS OF MANAGEMENT IN EVENT EXHIBITION IS NOT HELD** - The Alaska Airmen's Association and its Directors shall not be liable for any damage or expense incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled; and if

for any reason beyond the control of AAAI the show is not held, AAAI may retain as much of the Amount paid by Exhibitors as is necessary to defray expenses already incurred by AAAI.

e. **TERMS AND CONDITIONS** - This Contract contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.

f. **A SECURITY FOR RENTAL** - Failure on the part of the Exhibitor to pay the rental as specified under the contract shall entitle the Management to seize all merchandise, materials, and exhibits displayed by the exhibitor at the within described show and to retain the same as security for any unpaid rental amount owing hereunder. Upon the expiration of seven days after such seizure, the Management shall have the right to dispose of same without notice to the Exhibitor in such manner as the Management, in its absolute discretion, deems appropriate. This can be done by public or private sale in the manner determined solely at Management's discretion, and without any obligation on the part of Management to effect any manner or publication respecting the date or any details or information as to when or how such sale is to be carried out.

g. **AMENDMENTS** - Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the show which are not specifically stated.

h. **ATTORNEY FEES** - In the event suit or action is brought by any party under this agreement to enforce any of its terms, it is agreed that the prevailing party shall be entitled to a reasonable attorney fees to be fixed by the trial and appellate courts.

3. **SECURITY** - We wish to provide the tightest security possible for the protection of your exhibit properties. However, neither the Alaska Airmen's Association, the facility, Management, nor our insurance company is financially liable for the loss or mysterious disappearance of any kind. We recommend all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. (Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary). Any additional security must be arranged by the Exhibitor at his/her own expense.

4. **CANCELLATION AND REDUCTION POLICY** - Any cancellations or changes **MUST BE IN WRITING** and received by our office no later than (30) days prior to THE EVENT'S opening day. Upon written request, refunds will be made less a \$75.00 handling fee. **After the cancellation date - NO REFUNDS will be made.**

5. **GENERAL** - Credentials may be picked up by an authorized representative at the Show Booth during move-in. Therefore, please be sure to include the names of all personnel working in your booth on the front of this application form. Names can be submitted no later than 3 weeks prior to opening day. Four (4) complimentary badges are provided with booth. Additional badges are \$20.00 each.

6. **LIABILITY** - Neither the Alaska Airmen's Association, any subcontractors, the facility or their representative, nor any member of the above named will be responsible for any injury, loss or damage that may occur to the exhibitor or the exhibitor's employees or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage, or injury. The facility will be locked when the event is over each night and appropriate security measures will be taken.

7. **COMPLETE AGREEMENT** - This agreement contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.